



AURA™ HR Hiring Trends

Application Overview

New innovations are being developed at lightning speeds to drive faster growth and efficiency for businesses and society but there is a lack of digital skills. Skills gaps across all industries are poised to grow in the digital arena and employers are finding it increasingly difficult to find talent in many of the emerging skills. The World Economic Forum estimates that more than half (54%) of all employees will require significant reskilling by 2022. Deloitte, estimates the monetary effect on the U.S. economy due to skills gap could jeopardize more than \$2.5 trillion over the next decade

There are hundreds of skills that experts have stressed that SMEs and large organizations need to consider to remain competitive. World Economic Forum estimates at least 133 million new roles generated as a result of the new division of labor between humans, machines and algorithms may emerge globally by 2022. It's therefore, no surprise that businesses find it overwhelming to navigate the skills shortage in the digital world

Solution Overview

AURA™ is solution framework that leverages artificial intelligence to identify 'hot skills' that are emerging in your Industry. Hot skills is an innovative approach that helps visualize which jobs are hard to fill and which jobs are growing rapidly. AURA addresses the key pain points surrounding the digital skills gap by providing insights on industry specific emerging skills, identifying competitor hiring patterns, Identifying and prioritizing skills for re-training and predicting hiring needs. AURA constantly scans the jobs posted across your Industry, skills levels, demand and supply and empowers your HR personnel to make proactive decisions. AURA understand natural language and can quickly detect employee churn and also be integrated with HR systems to initiate automatic job posts based on data driven trends

Business Value



Reduce
Time to Hire



Re-tooling of Organization
with Digital Skills



Prevent
Employee Churn



Budgeting and Planning
for Emerging Skills



Key Features

Detect hot skills in the Industry

Detect competitor hiring trends

Predict employee churn

Natural language interaction

Integration with HR systems

Automation of Job posts



Technologies in use

